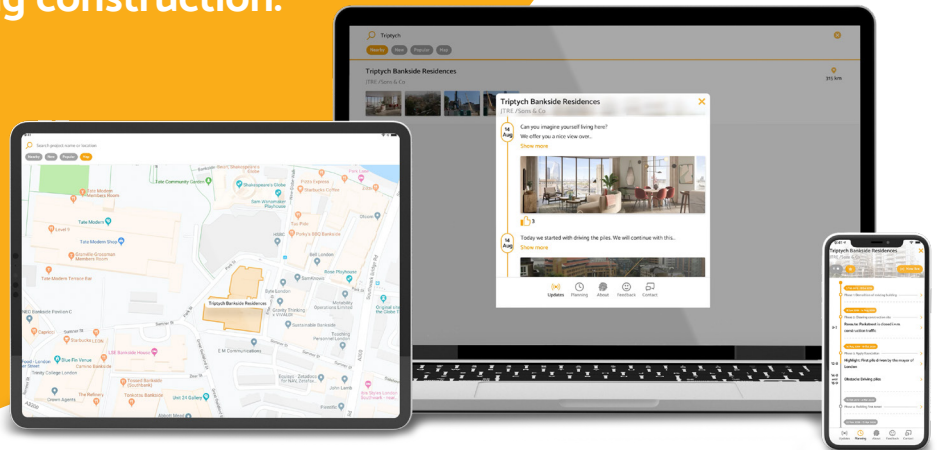# SitePodium.

#1 Stakeholder Communication App for Construction Projects.

www.sitepodium.com

Quick and easy communication.

With stakeholders during construction.

The challenge with every construction project is to develop a strong line of communication that allows for interactive engagement with stakeholders and communities.

This is not always easy. Besides local communities who are highly interested in consistent communication, it is often hard to reach those outside of the immediate project vicinity whom would benefit from construction updates.

A successful project environment requires more than professional execution of work. Involving, informing and listening to your community is crucial to take the right measures and adjust your communications approach. It's all about managing expectations.
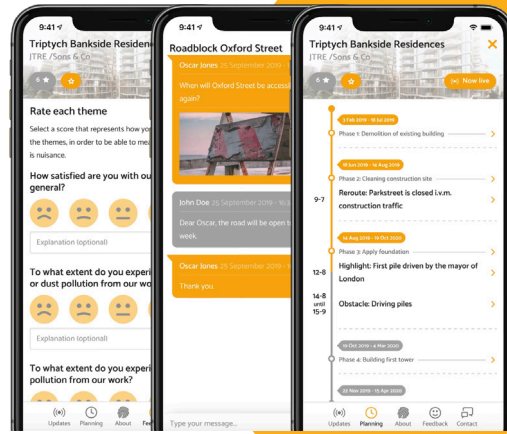
Informing alone it not enough. You have to really connect with people - and we are happy to help you achieve that

Curious to see SitePodium in action?
Scan the QR code on your smartphone.

How does SitePodium work?

Updates

A view behind the fence.

SitePodium places a strong emphasis on the positive developments of your construction project with the opportunity to publish updates. You can share photos, videos, polls and documents via an attractive timeline that allow your project stakeholders a view behind the construction fences.

Planning

Set the right expectations.

With SitePodium you can easily inform local residents about upcoming construction works and project highlights. With push messages you inform those involved at the right time about a detour, construction activities or community events. This way your project stakeholders are kept informed and updated on project activities.

About

Tell your unique project story.

Every project is different and no environment is the same. SitePodium allows you to provide more background to stakeholders and project followers. By sharing your unique project story and project location, your environment will better understand what awaits them.

Feedback

Ask for your stakeholders' opinion.

With our feedback monitor and survey module you can quickly gain insight into how the community feels about your construction project and services. This can be done by asking about predetermined topics or your own questions. Based on the input obtained, you can quickly respond to what is happening in the project environment and adjust your communications approach accordingly.

Contact

Lend a sympathetic ear.

With SitePodium, communities impacted by your construction project can easily contact the project team. SitePodium enables a dialogue between communities and community engagement staff . All conversations are logged/recorded in the admin portal for easy access to project communications in one overview. You can periodically report to your client on the number of community interactions.

Insights

Analyse your efforts.

SitePodium features a professional admin portal that allows you to view your most important statistics and generate reports. By analysing your community engagement efforts, you better understand what is working and what might need to be improved.
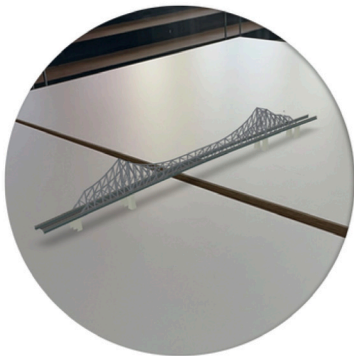
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Highlighted Features.

Interactive Polls.

Getting feedback from the community on your questions is easy to achieve in SitePodium. You can use them to ask what information they would like you to share or have your stakeholders vote on different project designs.

Augmented Reality.

With our latest Augmented Reality feature, we have turned Stakeholder Communications into a true immersive experience. It allows stakeholders to project your structure right on their kitchen table.

Surveys.

Collecting data from the community to gain information and insights is a vital part of Stakeholder Engagement. With SitePodium you can easily conduct surveys on various topics, and at different moments in time.

Why SitePodium?

Regular updates.

Our App is constantly evolving. We listen to our clients' needs, test it with the users and continuously release updates. The satisfaction of the project environment is always central. The platform has been developed with the latest technologies, complies with GDPR legislation and is accessible to everyone. We make every effort to protect personal data and do not use it for commercial purposes.

With SitePodium, tenders are won.

By using SitePodium on your projects, you build support and a good reputation. The rich and relevant data from previous projects prove and substantiate your organisation's expertise in Stakeholder Engagement. Your clients will appreciate this, granting you better chances of winning your next tender.

Worldwide experience.

SitePodium is currently active in the Netherlands, England and Australia and our ambition does not stop there. We feel responsible to share the knowledge and experience we gain in all countries, to push Stakeholder Engagement to a higher level. The strategic approach to Stakeholder Engagement that characterises the Netherlands may be of interest to other countries. At the same time, countries such as England and Australia are well advanced in civic engagement and connecting with communities.

Who do we work with?

Follow in the footsteps of organisations such as Unibail-Rodamco-Westfield, Department for Infrastructure and Transport (South Australia) and Volker Wessels.

UNIBAIL-RODAMCO-WESTFIELD

Government of South Australia
Department for Infrastructure and Transport

VolkerWessels

Draw inspiration from our client cases.

Westfield Mall of the Netherlands

Unibail-Rodamco-Westfield

View client case

Triptych Bankside

JTRE London

View client case

Road Widening A1 Highway

Van Gelder – Mobilis

View client case

Who are we?

We are Belinda, Paul, Kellie, Lucas and Mark. Together with a team of professional developers we identify the needs of your project environment with an app that truly connects people.

Take advantage of the experience we have gained working on 2, 000 projects which we continuously draw from to optimise our platform.

Questions?
Get in touch.

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SitePodium.